



**AZPHA**  
Arizona Public Health Association

## **FY-2021 Annual Report**

November 3, 2021

*By Will Humble, AzPHA Executive Director & the AzPHA Board of Directors*

The Arizona Public Health Association (AzPHA) continued to make progress in all facets of our mission, including advocacy, professional development, and networking.

We've increased our membership 82% in the last 4 years. We ended FY 2021 with a total of 905 members as compared with a membership total of 496 in FY 2017.

The number of supporting Organizational Members over the last several years which is helping both with our membership growth and financial sustainability. AzPHA now has [30 Organizational members at various levels of support](#). We have also substantially increased the number of Sustaining Individual Memberships to 21 (at various levels of support).

In FY-21 we provided our members with timely policy updates (50 Public Health Policy Updates), targeted Action Alerts, and multiple comments on state public health matters (e.g. agency actions and legislative debates), and federal rulemakings. We also established a leadership role in the state regarding evidence-based policy to combat the COVID-19 pandemic and clean energy.

AzPHA hired a contractor (Rushing Interactive) to overhaul our website, consistent with Board direction. The new website (published on WordPress which is open-source) was not complete by the end of FY 21, but has since been completed and deployed at [www.azpha.org](http://www.azpha.org). Rushing Interactive also provided new logo ideas, and AzPHA adopted a new logo which was deployed with the

website. Using WordPress will allow us to discontinue our \$3K SquareSpace subscription which will expire in March 2022.

AzPHA continued to diversify our revenue sources and improve our financial position (operating reserves), built new relationships with key partners, and enhanced our professional development and networking options.

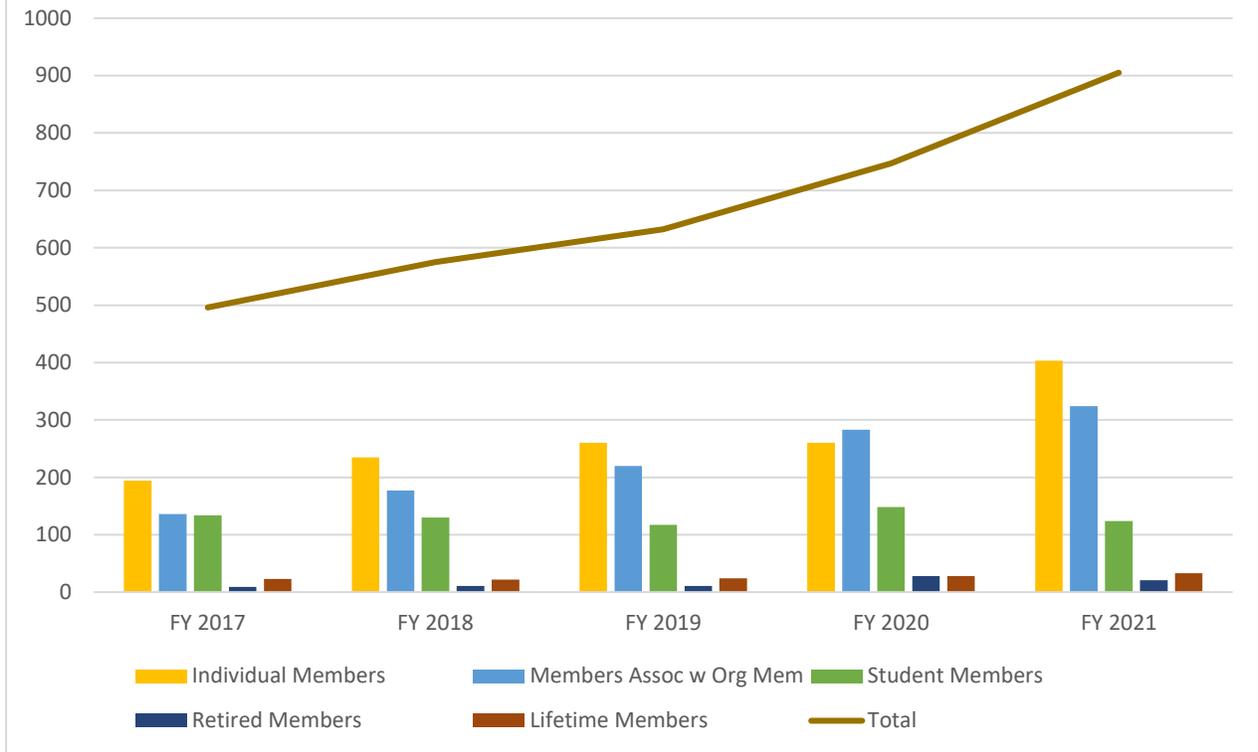
Key areas of administrative and operational progress included:

- Increased our Active Individual Memberships 21% over FY 2012.** AzPHA now has 905 active members. Our membership committee continue will be focusing on bringing in new members through networking and working with our partners. Table 1 and Figures 1 and 2 display AzPHA’s Membership trends from FY17-21.

**Table 1: AzPHA Membership Totals (FY17 - 21)**

<b>AzPHA Active Members</b>	<b>FY 2021</b>	<b>FY 2020</b>	<b>FY 2019</b>	<b>FY 2018</b>	<b>FY 2017</b>
<b>Individual Members</b>	403	260	260	235	194
<b>Members Via an Org Mem</b>	324	283	220	177	136
<b>Student Members</b>	124	148	117	130	134
<b>Retired Members</b>	21	28	11	11	9
<b>Lifetime Members</b>	33	28	24	22	23
<b>Total</b>	<b>905</b>	<b>747</b>	<b>632</b>	<b>575</b>	<b>496</b>

**Figure 1: AzPHA Membership Trends FY17-21**



- AzPHA’s Organizational Membership structure was diversified**, making our organization less dependent on large individual organizational members. We now have over twenty \$1,000/year Organizational members.

The Maricopa County Department of Public Health, Pima County Public Health Maricopa, Valleywise Health and the Gila County Health Department remain core Organizational Members at the \$5K level.

Our [organizational membership portfolio](#) is now more than \$35K/year, providing critical financial support for AzPHA. We will continue to focus on building our organizational membership portfolio in the coming year.

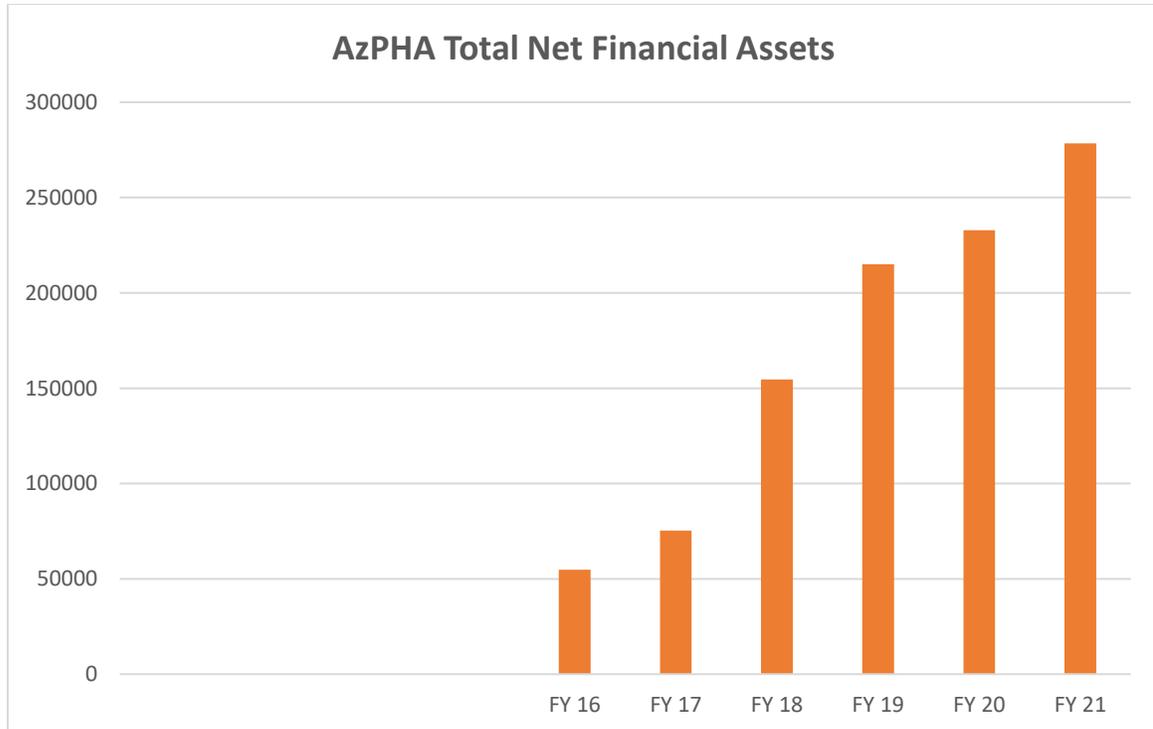
- We strategically improved our partnerships by focusing significant effort on building collaborations** with our county health departments. These efforts continue to pay dividends. We have been included in Arizona Local Health Officers (ALHOA) meetings and now have more than 75% of the county health departments as [Organizational Members](#). A new goal for

FY21 is to bolster relationships with state agencies like the Arizona Department of Education.

- **Our Fall 2020 Conference was virtual but successful.** The 2020 Fall Conference and Annual Meeting focused on adolescent health and wellness was virtual this year due to the COVID-19 pandemic, but still met our financial goals.
- **We raised the profile of our communication and advocacy efforts** by providing an independent leadership voice for evidence-based intervention advocacy to respond to the COVID-19 pandemic. We published several op-ed articles in Arizona newspapers, answered hundreds of media inquiries about the pandemic for local, state, national, and international media outlets. We continued to issue weekly Public Health Policy updates, bi-weekly newsletters and targeted Action Alerts.
- **AzPHA's membership database (Wild Apricot) continues to improve our business practices.** We are continuing to clean up member data and organized membership fields. Member tracking is now more organized which helps the Membership Committee to better manage and recruit members, but the system requires consistent maintenance.
- **AzPHA's boosted participation in our Professional Learning Communities (PLCs).** The Public Policy Committee successfully piloted the Base camp tool last year, setting the stage for additional participation in PLCs the coming year. The tool allows participants to organize meetings, post documents and share messages among members. Under Eric Tomlon's leadership, we improved and boosted participation in our mentoring program.
- **AzPHA has significantly improved its financial position** in the last 4 years, building much healthier operating reserves. Total net assets (operating cash reserves) have been improved from \$54,876 at the end of FY-16 to \$278, 441 at the end of FY-21 (June 30, 2021). Review our [FY 2021 Compiled Financial Statement Report](#) & [Official Signed IRS 990 Report](#) and [FY 2022 Budget](#).

Figure 2 below summarizes our end of fiscal year financial position for FY-16 through FY-21.

Complete AzPHA financial records including our IRS filings, all budgets and end of fiscal year Compilation Reports are available [at this link on our Members Only website](#).



In short, AzPHA is poised for another successful year. Our progress toward improving our administrative and operational infrastructure positions us well for the coming year.

Our enhanced individual and organizational membership, more aggressive and engaged advocacy work, improving member benefits and our and fiscal diversification leave us in a strong position financially as we look toward the future of AzPHA and our Vision of **Healthy Communities for Arizona**.