



## **FY-2022 Annual Report**

November 28, 2022

*By Will Humble, AzPHA Executive Director & the AzPHA Board of Directors*

The Arizona Public Health Association (AzPHA) continued to make progress in all facets of our mission, including advocacy, professional development, and networking.

We've increased our membership by 80% in the last 5 years. We ended FY 2022 with a total of 925 members compared with a membership total of 496 in FY 2017.

The number of supporting Organizational Members over the last several years which is helping both with our membership growth and financial sustainability. AzPHA now has [30 Organizational members at various levels of support](#). We have also substantially increased the number of Sustaining Individual Memberships to 21 (at various levels of support). Throughout FY22 over 100 formerly individual members moved into memberships associated with their organization resulting in a substantial increase in organizational memberships and a reduction in individual members (overall membership was nearly unchanged)

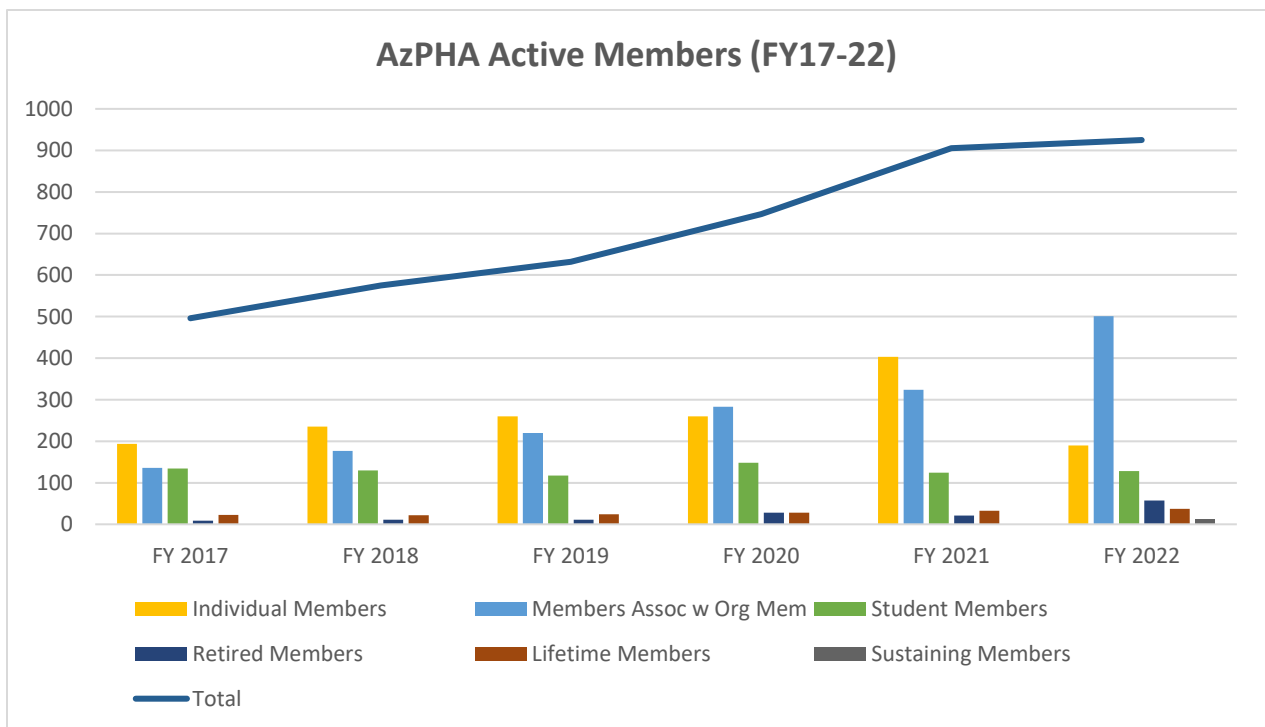
In FY-22 we provided our members with timely policy updates (50 Public Health Policy Updates), targeted Action Alerts, and multiple comments on state public health matters (e.g. agency actions and legislative debates), and federal rulemakings.

We continued our leadership role in the state regarding evidence-based policy to combat the COVID-19 pandemic, clean energy, and reproductive rights, writing several reports regarding the pandemic and opioid injuries.

AzPHA continued to diversify our revenue sources and improve our financial position (operating reserves), built new relationships with key partners, and enhanced our professional development and networking options.

Key areas of administrative and operational progress included:

- Increased our Active Individual Memberships 21% over FY 2012.** AzPHA now has 905 active members. Our membership committee continue will be focusing on bringing in new members through networking and working with our partners. Figures 1 displays AzPHA’s Membership trends from FY17-22.



- AzPHA’s Organizational Membership structure continued to diversify,** making our organization less dependent on large individual organizational members. We now have over twenty \$1,000/year Organizational members.

The Maricopa County Department of Public Health, Pima County Public Health Maricopa, and Valleywise Health core Organizational Members at the \$5K level. With the imminent changes in the Governor, we anticipate bringing in the ADHS as a \$5,000 or even \$10,000 organizational member in early 2023.

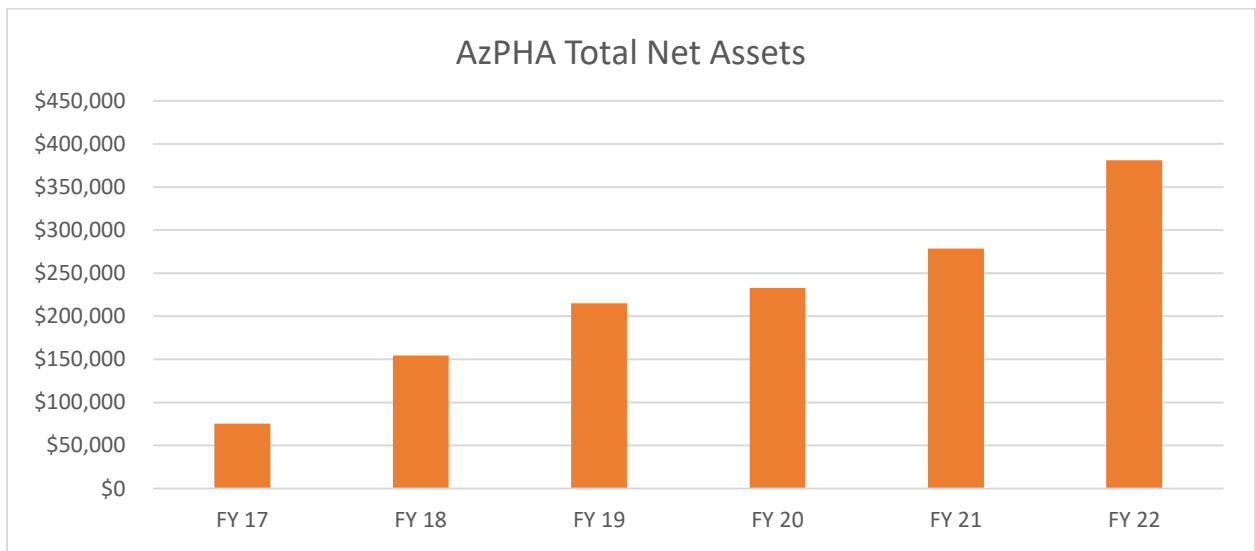
Our [organizational membership portfolio](#) is now more than \$40K/year, providing critical financial support for AzPHA. We will continue to focus on building our organizational membership portfolio in the coming year.

- **We strategically improved our partnerships by focusing significant effort on building collaborations** with our county health departments. These efforts continue to pay dividends. We have been included in Arizona Local Health Officers (ALHOA) meetings and now have more than 75% of the county health departments as [Organizational Members](#).
- **Our Fall 2021 (August 26, 2021) Conference was virtual but successful.** The 2021 Fall Conference and Annual Meeting focused on Arizona's public health and healthcare workforce. The conference was in-person (prior to the Omicron wave) and had 206 in-person attendees.
- **AzPHA overhauled our awards event**, moving to an evening event format. Our awards program was held on November 9, 2021, at the University Club. The event was very well attended (144 attendees). Financially, AzPHA 'broke even' at the event, but gained exposure and provided a terrific networking opportunity.
- **We raised the profile of our communication and advocacy efforts** by providing an independent leadership voice for evidence-based intervention advocacy to respond to the COVID-19 pandemic. We published several op-ed articles in Arizona newspapers, answered hundreds of media inquiries. We continued to issue weekly Public Health Policy updates, bi-weekly newsletters, targeted Action Alerts, and several reports authored by AzPHA member Allan Williams. AzPHA also took positions on several of Arizona's 2022 ballot initiatives.
- **AzPHA's membership database (Wild Apricot) continues to improve our business practices.** We are continuing to clean up member data and

organized membership fields. Member tracking is now more organized which helps the Membership Committee to better manage and recruit members, but the system requires consistent maintenance.

- **AzPHA has significantly improved its financial position** in the last 5 years, building much healthier operating reserves. Total net assets (operating cash reserves) have been improved from \$54,876 at the end of FY-16 to \$381,000 at the end of FY-22 (June 30, 2022). Figure 2 below summarizes our end of fiscal year financial position for FY-16 through FY-21.

Complete AzPHA financial records including our IRS filings, all budgets and end of fiscal year Compilation Reports are available [at this link on our Members Only website](#).



In short, AzPHA is poised for another successful year. Our progress toward improving our administrative and operational infrastructure positions us well for the coming year.

Our enhanced individual and organizational membership, more aggressive and engaged advocacy work, improving member benefits and our and fiscal diversification leave us in a strong position financially as we look toward the future of AzPHA and our Vision of **Healthy Communities for Arizona**.