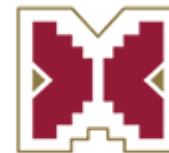


Collaborative Efforts in Rural Consortium of SUD/ODU Partners to Support Youth & Young Adults Along the US- Mexico Border



S.O.S.A. CONSORTIUM
Santa Cruz County Overcoming Substance Addiction Consortium
HEAL • CONNECT • RESPECT
"Working together for an addiction free Santa Cruz County"



MARIPOSA
Your
COMMUNITY
HEALTH CENTER



MEL & ENID ZUCKERMAN COLLEGE OF PUBLIC HEALTH
**Arizona Prevention
Research Center**

Learning Objectives

- Describe activity mapping and planning strategies to identify service gaps, missing stakeholders, and required resources for supporting the target population.
- Explore collaborative strategies employed by the SOSA Consortium to effectively address barriers and disparities among youth and young adults, with a focus on engaging in prevention, treatment, and recovery services.



1. Santa Cruz County Overcoming Addiction (SOSA) Consortium

Goal

- Collaborate for increased access to culturally tailored services, preventing, treating, and recovering from substance use disorders, especially OUD.

Mission

- Reduce stigma, heal the community, and provide easily accessible culturally appropriate mental health and substance use disorder services for those seeking to enhance their quality of life

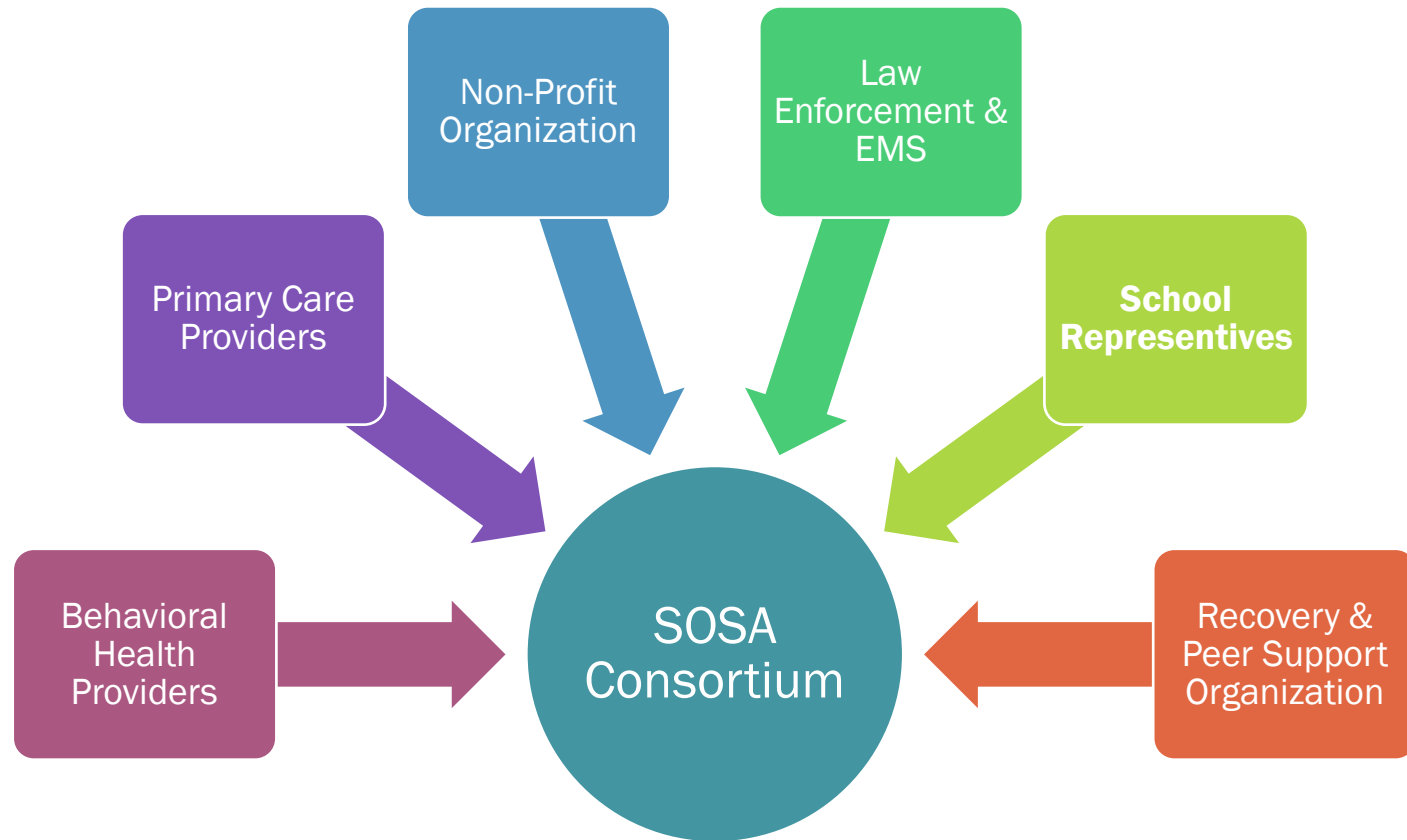
Value

- Respect, dignity, honoring diverse pathways to recovery, freedom from stigma, and inclusive practices.

Vision

- Wellbeing across generations

2. Santa Cruz County Overcoming Addiction (SOSA) Consortium



Behavioral Disparities Impact Statement (DIS)

- Required deliverable for the HRSA Rural Communities Opioid Response Program (RCORP) Implementation IV and Psychostimulant Support II grants.
- **Purpose:**
 - To describe how the SOSA Consortium plans to reduce behavioral health disparities in Santa Cruz County
- **Components:**
 - Assessment
 - Capacity
 - Planning
 - Implementation
 - Evaluation



Collaborative Engagement of Community Partners

Process Overview:



Establishing Partnership Guidelines

Partnership Guidelines:

- Living document that outlines collaboration guidelines.
- Responsibilities & Roles
- Decision Making
- Communication
- Sustainability

Annual Evaluation of Collaboration

- Wilder Collaboration Factors Inventory
- Relational Coordination Survey



Identify Priority Communities

Priority Population:

Discussion of populations with health disparities outcomes and the ability of the SOSA Consortium to support and serve them.

Decided to focus on:

- Young Adults (8–18-year-olds)
- Youth (18–24-year-olds)

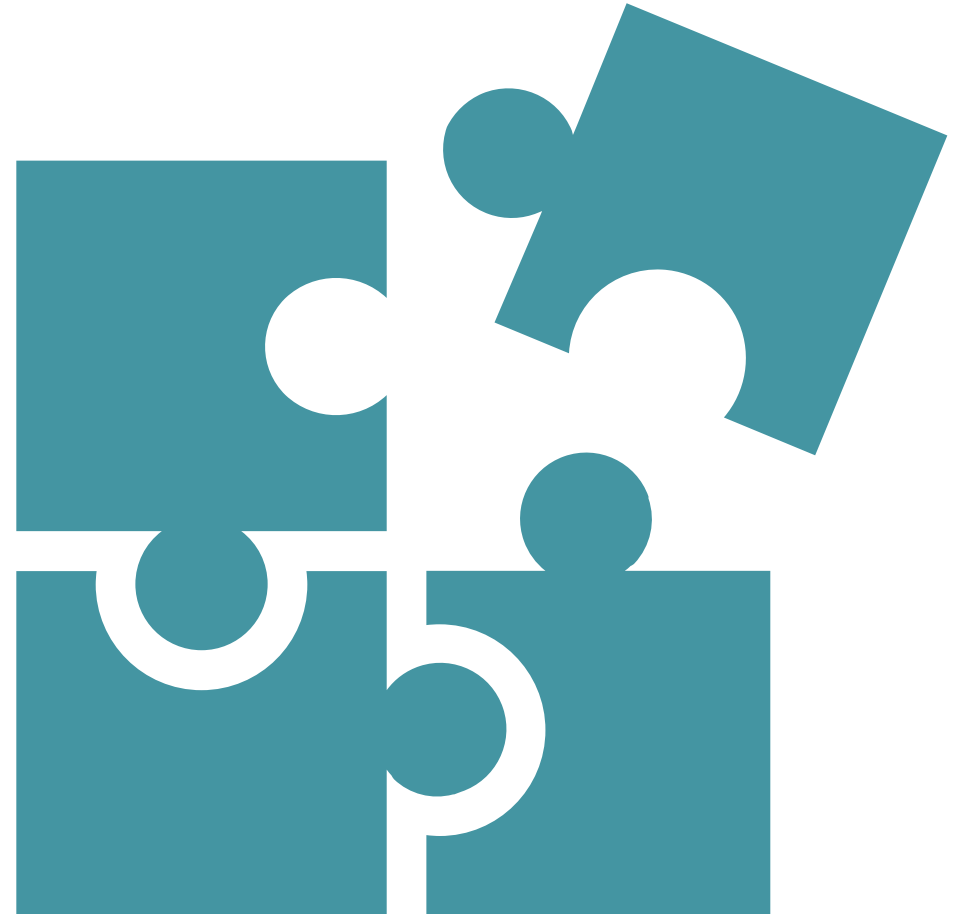


Mapping and Planning Process

Collaborative engagement with community partners for mapping and planning.

Three-part activity:

1. Identify existing resources
2. Identify gaps/challenges
3. Create an action plan



Creating an Action Plan

Discussion of Collaboration:

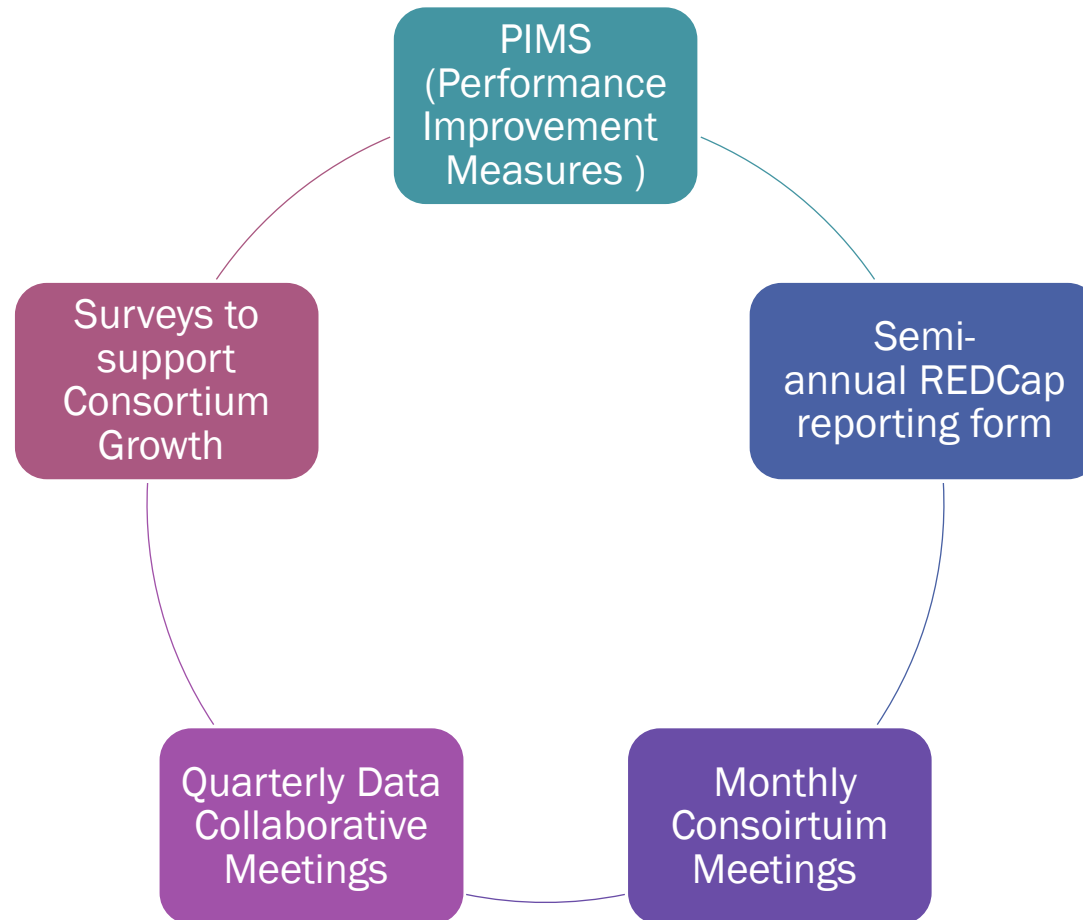
- What are the action steps/strategies for collaboration to engage our target population?
- Which community partners can take the lead in collaboration?

Each action/strategies for collaboration:

- Establish Target Date
- Document Potential challenges
- Identify Contingency plans to address challenges



Evaluation of Progress



Community Impact

- Resource Hub for Prevention, Treatment and Recovery via Website
- Activities to Address Stigma
- After Hours – HOPE inc.
- Teen Health Facilitators
- Promoting Healthy Students Initiative Programs – Santa Cruz Superintendents Office
- Drug Free Community Collation – Prevention Lead; Circles of Peace
- Nogales Police Department
 - CARES Program
 - Peer Task Force



Partner Engagement & Sustainability

- Establishing strong community ties
- Cultivating relationships through formal contract partnerships & community partnership
- Consistency & fostering trust within a tight-knit community
- Supportive collaborations, systems building & long-lasting services

Accomplishments

- Enhanced public awareness with SOSA-branded educational materials in English and Spanish at outreach events.
- Engaged 678 community members during outreach events, distributing culturally and linguistically appropriate SOSA-branded information.
- Implemented ODMap for accurate reporting of overdose incidents, ensuring comprehensive coverage in Santa Cruz County.
- Fostered ongoing collaboration among health providers, primary care professionals, and law enforcement to support individuals with substance use disorder/opioid use disorder.



Thank you



Organizations and community members Involved in SUD/ODU are welcome to join! Visit our website at <https://sosaheal.org/>

Contact Yara Castro at ycastro@mariposachc.net or 520-375-6050 for more information!

Tsion Meles at tsionmeles@arizona.edu or 520-621-0931