



AZPHA
Arizona Public Health Association

FY-2024 Annual Report

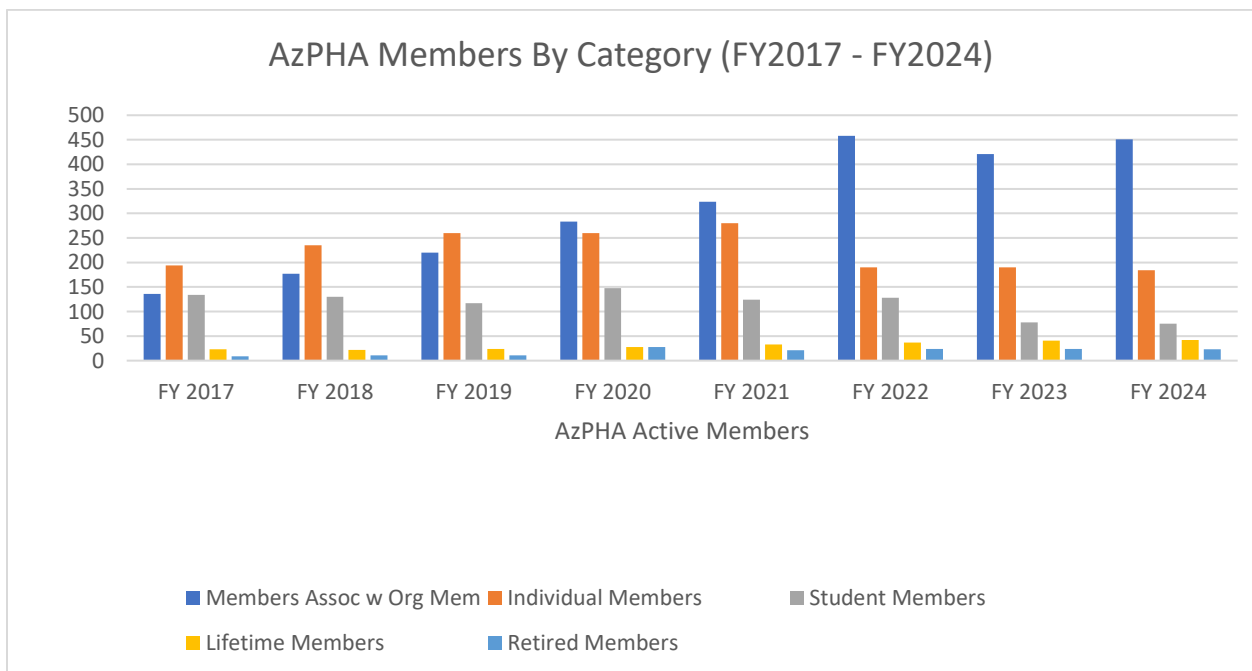
November 1, 2024

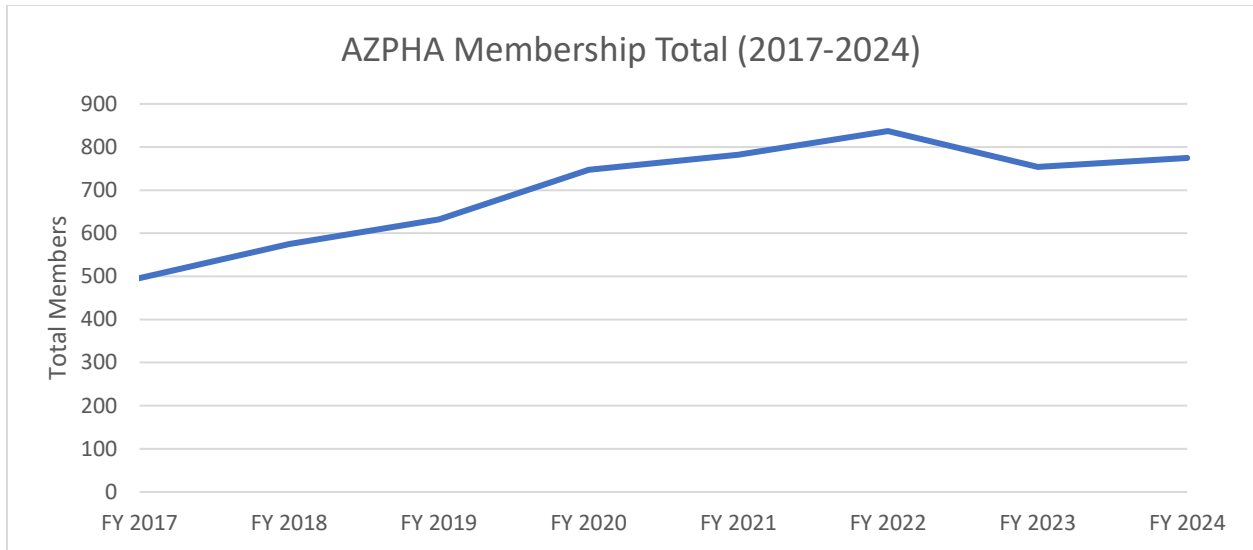
By Will Humble, AzPHA Executive Director & the AzPHA Board of Directors

The Arizona Public Health Association (AzPHA) continued to make progress in all facets of our mission, including advocacy, professional development, and networking.

Membership

We've increased our membership by 70% in the last 5 years. While we didn't make any increases over FY 2023 we still ended the year with about 800 members, compared with a membership total of 496 in FY 2017.





The number of supporting Organizational Members over the last several years which is helping both with our membership growth and financial sustainability. AzPHA now has [30 Organizational members at various levels of support](#).

Policy Priorities and Activity Summary

In FY-24 we provided our members with timely policy updates (50 Public Health Policy Updates), targeted Action Alerts, and multiple comments on state public health matters (e.g. agency actions and legislative debates), and federal rulemakings.

[Legislative Session Hotwash: The Bills, the Budget & the Ballot Measures](#)

[2024 Legislative Session Summary \(PowerPoint\)](#)

As 2024 is an election year, AZPHA exerted considerable effort to educate the public about the merits of the various ballot propositions. AZPHA took positions against five ballot measures and for two (Propositions 139 and 140). Arguments were submitted to the Voter Publicity Pamphlet for each.

[2024 Ballot Measures: A Public Health Perspective](#)

We continued our leadership role in the state regarding evidence-based policy to address climate change by advocating for clean energy & adaptation, reproductive rights, and opioid injuries using both legislative and administrative advocacy.

Key elements of our advocacy this year focused on the importance of government accountability & ensuring state government protects Arizona's most vulnerable including persons with a serious mental illness, disabilities and seniors in care homes.

AZPHA exerted considerable administrative advocacy to try to get the Arizona Department of Health Services to change their policies that had for several years been causing an erosion in the number of providers participating in the Vaccines for Children program.

We are proud to report our advocacy was finally successful, as the Department finally modified their operational guide for participating providers. We remain vigilant to ensure that the required cultural change is under way to rebuild the inventory of providers.

We continued our quest for state government to implement evidence-based policies to prevent firearm injuries and deaths. In early 2023 we published our landmark report: [Firearm Violence in Arizona: Data to Support Prevention Policies](#).

The report was widely distributed to policymakers. Our hope is that the surveillance data and policy review will serve as a springboard for new statewide laws and policies in 2025.

FY 2024 Highlights

- **AzPHA's Organizational Membership structure continued to diversify**, making our organization less dependent on large individual organizational members. We now have over twenty \$1,000/year Organizational members.

The Maricopa County Department of Public Health, Pima County Public Health Maricopa, Valleywise Health, and Giezył Law core Organizational Members at the \$5K level.

Our [organizational membership portfolio](#) is now more than \$45K/year, providing critical financial support for AzPHA. We will continue to focus on building our organizational membership portfolio in the coming year.

- **We strategically improved our partnerships by focusing significant effort on building collaborations** with our county health departments. These efforts continue to pay dividends. We have been included in Arizona Local Health Officers (ALHOA) meetings and now have more than 70% of the county health departments as [Organizational Members](#).
- **Our Spring 2024 Conference (February 29, 2024) “Addressing Arizona’s Opioid Crisis”** was very well attended with more than 360 participants.
- **AzPHA awards event was held** on October 24, 2024, and was well attended (more than 70 attendees).
- **We raised the profile of our communication and advocacy efforts** by providing an independent leadership voice for evidence-based intervention publishing several op-ed articles in Arizona newspapers, answered more than 100 media inquiries, often tied to our blog posts.. We continued to issue weekly Public Health Policy updates, bi-weekly newsletters, targeted Action Alerts, and several reports authored by AzPHA member Allan Williams.
- **AzPHA’s membership database (Wild Apricot) continues to improve our business practices.** We are continuing to clean up member data and organized membership fields. Member tracking is now more organized which helps the Membership Committee to better manage

and recruit members, but the system requires consistent maintenance.

- **AzPHA has significantly improved its financial position** in the last 5 years, building much healthier operating reserves. Total net assets (operating cash reserves) have been improved from \$54,876 at the end of FY-16 to \$450,000 at the end of FY-23 (June 30, 2023), closing the fiscal year with a net income of +\$73,000.

The Figure on page 5 summarizes our end of fiscal year financial position for FY-16 through FY-23.

- **AzPHA completed a board-driven strategic planning meeting** that has been guiding our 2022 work including special focus on firearm injury epidemiology and policy, clean energy policy and AzPHA infrastructure.

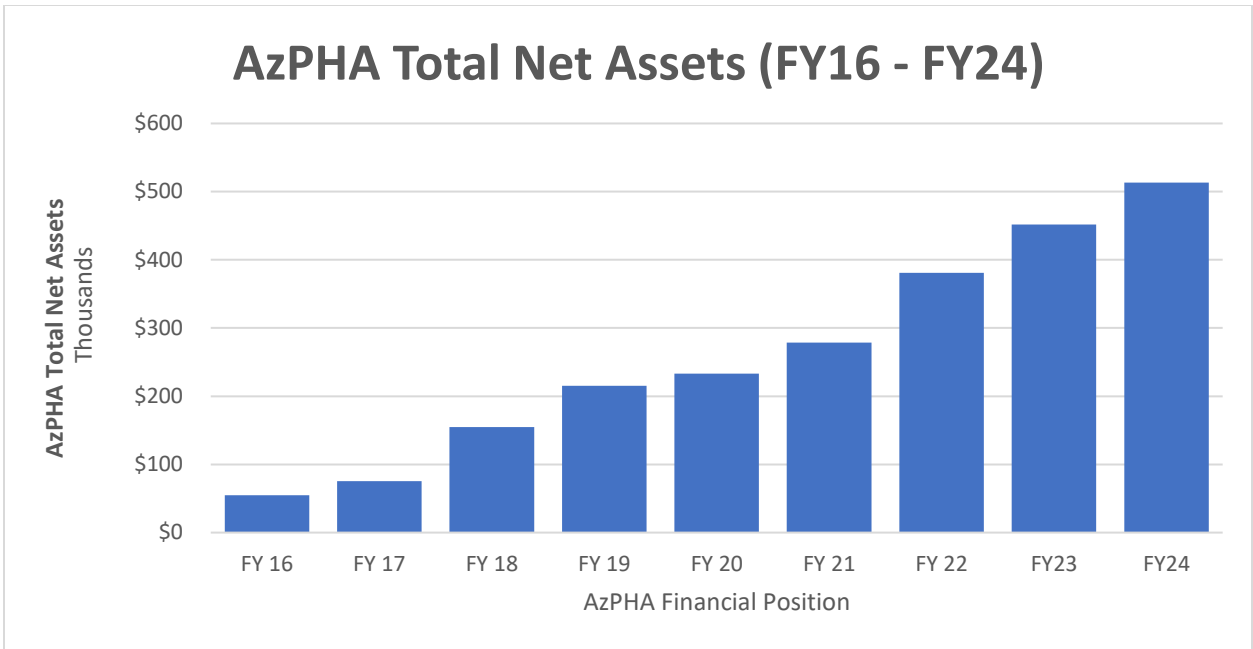
Complete AzPHA financial records including our IRS filings, all budgets and end of fiscal year Compilation Reports are available [at this link on our Members Only website](#).

AZPHA Finances

AzPHA continued to diversify our revenue sources and improve our financial position (operating reserves), built new relationships with key partners, and enhanced our professional development and networking options.

In FY2024 we moved – in a substantial way - to better invest our Operating Reserves, contributing more than \$300,000 toward certificates of deposit that earn about 4% interest. We also explored purchasing securities but decided not to do so because of the potential for downside risk.

[AZPHA FY24 Final Financial Compilation Report](#)



Summary

In short, AzPHA is poised for another successful year. Our progress toward improving our administrative and operational infrastructure positions us well for the coming year.

Our enhanced individual and organizational membership, more aggressive and engaged advocacy work, improving member benefits and our and fiscal diversification leave us in a strong position financially as we look toward the future of AzPHA and our Vision of **Healthy Communities for Arizona**.