Ad Submission Requirements

Size	Width	Height
Full Page – No Bleed	7.5"	10"
Full Page Premium – Back Cover (content should be within 7.5" w x 10" ht)	9" (1/4" bleed, 4 sides)	11.5" (1/4" bleed, 4 sides)
1/2 Page – Horizontal	7.5"	4.9"
1/2 Page – Vertical	3.625"	10"
1/3 Page – Horizontal only	7.5"	3.2"
1/4 Page – Vertical only	3.625"	4.9"
1/8 Page (slightly larger than business card)	3.625"	2.4"

Format	dpi	Fonts / Images / Color
PDF	300 dpi or more @ 100% size	Outlined and/or Embedded / CMYK
JPG	300 dpi or more @ 100% size	CMYK
PNG	300 dpi or more @ 100% size	CMYK
WMF	Not acceptable	
Photoshop	300 dpi or more @ 100% size	CMYK
InDesign	Completely Packaged	All fonts/images included in package

Photo Submission Requirements

**300 dpi at 100% of size used is preferable,
or as large a digital file as you can provide.**

Please take photos at highest resolution your phone / camera will allow, or provide
digital photos from a photographer at print quality vs. online use.
Photos used for print purposes require much greater size than those used online.

Logo Submission Requirements

An outlined Vector is preferred (EPS, AI, SVG files).

**If a JPG, PNG or other, please provide as large a size file as possible
600 dpi minimum)**

www.azpha.org

700 E Jefferson St., Suite 100
Phoenix, AZ 85034

email:
willhumble@azpha.org